



Competitor Survey - 2010 Star Mazda Championship Presented by Goodyear

1. How many Star Mazda Championship events did you run in the 2010 season?

2. Will you compete in the series again in 2011? And if so, will it be for a full or partial season ?

3. Which 2010 event was your favorite? Why?

4. Which 2010 event did you like the least? Why?

5. If you could change one thing about the car, what would it be? Why?

6. If you could change one thing about the series, what would it be? Why?

7. If you plan to race in the series again in 2011, would you like to see the VIP catering re-instated? If so, what would you be willing to pay per day for breakfast and lunch each day the cars are on track.?

8. What new information or service would you like to have provided to you in 2011?

9. What do you estimate an average budget was to run one pro car for the full Series?

10. Were you above or below that budget yourself? Why?

11. What is the age of your driver?

12. How many days of testing did your team do, not counting test days adjacent to races?

13. Would you participate, if stand alone group test days could be arranged? How many days do you estimate? What do you think would be a fair test fee per car for a test day?

14. Do you have any suggestions as to how the cost of competing in the series could be reduced? We are interested in ideas for both incremental savings as well as 'big picture' ideas.

Optional

Name:

Phone Number:

Email Address:

Your responses are very important. We make plans for the future based on them. Please return to Gary Rodrigues using online instructions below.

Online Submission Instructions:

Windows Systems: Complete fill-in form using Acrobat Reader and then select File > Attach to Email... and send to gary@starmazda.com

Macintosh Systems: Complete fill-in form using Acrobat Reader and then select File > Attach to Email... and send to gary@starmazda.com (*Please note that the preview in Mac email will not show the completed form information*)