



To: Star Mazda Championship Teams and Drivers

From: Peter Frey / Star Mazda Communications

Date: February 24, 2009

Re: 2009 Racing for Kids Sign-Up

2009 Star Mazda Drivers and Teams to Partner with Racing for Kids to visit sick kids

Star Mazda and Racing for Kids, a non profit organization, that uses the popularity of motorsports to raise awareness for children's healthcare and to visit sick kids, will team up for the 4th consecutive year during the 2009 Star Mazda Season.

How does the program work?

Star Mazda Drivers and Racing for Kids will participate in Children's Hospital Visits during the 2009 season at five races. The current schedule will include Children's Hospitals in Salt Lake City, Atlanta, Laguna Seca and two from a list of Joliet, Iowa, Virginia and Trois Rivieres in Canada.

We try to schedule the visit during a down time at the Track such as between practices. Racing for Kids PR Director Ron Hingst will provide transportation from the Track to the Hospital and back, and the visits usually take no more than three hours max start to finish depending on the proximity of the track to the Hospital.

How to Become a Star Mazda Racing for Kids Driver

To qualify for the program, and Star Mazda Drivers must participate in a minimum of one hospital visit and more if possible. Racing for Kids decals will be provided for the drivers' car, transporter and helmet.

During each of the designated Star Mazda races where there is a hospital visit, Racing for Kids will offer a \$500 cash prize to the top finishing Star Mazda Racing for Kids Driver in that race. Another \$500 will be donated to the Children's Hospital in that city in the driver's name.

The top performing Racing for Kids Driver for the five races will receive a \$1,000 cash prize with another \$1,000 going to the Children's Health Care Facility of that driver's choice. Previous winners the last two years have included Alex Ardoin and Joel Miller.

How to Sign Up

Ron Hingst of Racing for Kids will be on hand at our Driver's meeting Thursday, March 19th in Sebring to discuss the program and to sign up drivers. If you have any questions or want to sign up early, you can contact Ron at Marketing@prservices.com or by calling 734-662-5544.

About Racing for Kids

Racing for Kids is currently celebrating its 20th anniversary and its professional race drivers have visited more than 20,000 sick kids over the years and raised more than \$5-Million for Children's Hospitals around the world. Additional information is available at www.racingforkids.org.