



Memo To: All Star Mazda teams and drivers
From: Peter Frey / Star Mazda Championship Communications
Date: July 29, 2008
Re: Lance Armstrong charity bike ride at Road America

As I mentioned at the PIR autograph session, there is a Lance Armstrong bike ride for charity taking place at Road America. Mazda will be printing up some T-shirts for Star Mazda and other Mazda racers/team members who wish to participate. **Please contact me with information ASAP** (next couple of days) about who from your team will be participating, and their shirt size.

The **tourdeRoadAmerica** takes place on **Elkhart Lake, Wisconsin's** beautiful **Road America** circuit in support of the Lance Armstrong Foundation and the millions of people whose lives are affected by cancer. The 2008 **tourdeRoadAmerica** will be Friday evening, August 8 during the Road Race Showcase weekend featuring the Generac 500 / American Le Mans Series. The **tourdeRoadAmerica** is a family-



friendly bicycle ride. After auto racing is done for the day, drivers from elite racing series will join team members, series personnel, families, friends, fans, local cyclists, and cancer survivors for a fun ride on the track. Our goal to annually raise at least \$30,000 to help people survive cancer.

Each lap of Road America is 4.0 miles, and you can ride one lap or until track officials declare it's "too dark to ride." Top cyclists can probably get in up to 40 miles. In addition to the ride, the event features **Silent Auction** of cycling, motorsports memorabilia,

local items, and more...all benefiting the LAF. And of course, we have the **tourdeRoadAmerica** reception before the ride.

To register, please click here: <http://www.pelotonride.org/register.html>

To see videos of the 2005 event, please click here:

<http://www.pelotonride.org/images/TourMovie1.wmv>

<http://www.pelotonride.org/images/TourMovie2.wmv>

Bike rentals available locally here:

Back Door Bike Shop - www.backdoorbikeshop.com / (920) 893-9786

Johnnie's Bike Shop – www.johnniesok.com / (920) 452-0934